



Lectra **AWARDS**

2026 Sponsor Levels



ABOUT THE EVENT

Friday November 13th 6pm-10pm

Guilford Hall Brewery

1611 Guilford Avenue, Baltimore MD 21202

The Legacy Awards Gala is Baltimore's premier celebration of business excellence and the annual fundraiser for the Baltimore City Chamber Foundation. This night honors companies and leaders whose vision, innovation, and impact are shaping the future of our city. A portion of all proceeds goes to support the Baltimore City Chamber Foundation programming.

Your generous support will help us fund:

- Business Training & Education
- Business Growth Accelerator Programs
- Business Networking
- Baltimore BizCon Conference & Expo
- Youth Entrepreneur Programming
- AND MORE!



TITLE SPONSOR:

- Exclusive Recognition: Named as the Title Sponsor on all event communications, press releases, and signage.
- Stage Time: 5 minutes of stage time to address the audience.
- Event Tickets: One (1) premium reserved table of ten with priority seating.
- Membership: 1-year chamber membership
- Marketing Exposure:
 - Logo featured prominently on event website, program, step & repeat backdrop, and event-related social media.
 - Dedicated sponsor spotlight post on Chamber social media channels.
 - Media Visibility: Mention in post-event press release and recap.
 - Legacy Spotlight: Opportunity to present the final Baltimore Legacy Award.
 - Custom Branding Opportunity (photo booth sponsor, dessert sponsor, bar sponsor, etc.).

\$15,000 investment



PRESENTING SPONSOR:

- Recognition: Named as a Presenting Sponsor in event program and signage.
- Stage Time: 2 minutes of remarks from the stage.
- Event Tickets: One (1) reserved table of ten with priority seating.
- Membership: 1-year chamber membership
- Marketing Exposure:
 - Logo placement on event website, program, and social media.
 - Shared sponsor spotlight post on Chamber social media channels.
 - Media Visibility: Recognition in event press release.
 - Legacy Spotlight: Opportunity to present one award on stage.

\$7,500 investment



AWARD SPONSOR:

- Recognition: Acknowledgment as the title sponsor for 1 specific award category.
- Speaking Opportunity: Opportunity to present the award category you sponsor
- Event Tickets: Six (6) tickets with reserved seating.
- Marketing Exposure:
 - Logo placement on event website, program, and social media.
 - Group sponsor spotlight post on Chamber social media.

\$2,500 investment



AWARD LIST:

EXCELLENCE IN EXPERIENCE AWARD (Customer Service)

Honoring the businesses that go above and beyond to deliver exceptional service, creating unforgettable experiences for every client and customer.

RISING STAR AWARD (Youth Entrepreneur)

Celebrating the bold vision and creativity of young entrepreneurs whose drive and innovation are shaping Baltimore's future.

PEOPLE BUILDER AWARD (Workforce Development)

Recognizing organizations that invest in people, creating pathways to employment, advancement, and long-term success.

BREAKTHROUGH BUSINESS AWARD (Startup)

Highlighting the startup that has made remarkable strides, breaking barriers and paving the way for growth and impact.

SHE'S LIMITLESS AWARD (Women Who Mean Business)

Honoring women business leaders whose vision, courage, and determination inspire others and redefine what's possible in business.

HEART OF BALTIMORE AWARD (Nonprofit of the Year)

Celebrating nonprofits that embody the spirit of service, driving meaningful change and uplifting communities across the city.

CHARM CITY AWARD (Hospitality & Tourism)

Recognizing businesses that showcase the best of Baltimore, welcoming the world with excellence in hospitality and tourism.

INNOVATION IN TECH (Technology, Cybersecurity & IT)

Honoring the trailblazers who push boundaries in technology, cybersecurity, and IT, shaping the future of Baltimore's digital landscape.

HEALTH IMPACT AWARD (Healthcare)

Celebrating the healthcare organizations and professionals making a lasting impact through care, innovation, and community wellness.

LEGACY IN INNOVATION (Innovator & Disruptor)

Honoring the visionaries who challenge the status quo, disrupt industries, and leave a lasting mark on Baltimore's business landscape.



EXPERIENCE SPONSOR:

BAR SPONSOR

Presented by [Your Company]

Your brand welcomes every guest to the bar all night long — signature drinks, custom signage, and the space where conversations happen. Includes stage recognition and pre- and post-event promotion.

PHOTO BOOTH SPONSOR

Presented by [Your Company]

Every photo guests take — and share — carries your name. The night's most-shared moments, branded by you. Includes stage recognition and pre- and post-event promotion.

GUEST FAVOR SPONSOR

Presented by [Your Company]

The keepsake guests take home is the impression that lasts. Your brand becomes part of the evening long after it ends. Includes stage recognition and pre- and post-event promotion.

\$1,000 investment



PROGRAM BOOKLET

Back Cover — \$1,000

Presented by [Your Company]

The most visible spot in the booklet — the first and last thing every guest sees. Full-page ad placement on the back cover, guaranteed prime visibility from arrival to take-home.

Full Page — \$500

Presented by [Your Company]

A full page inside the booklet to tell your story, your way — your ad, your message, front and center for every guest.

Half Page — \$250

Presented by [Your Company]

An accessible way to get your brand in front of the room. A half-page ad placement inside the booklet, alongside our sponsors and program highlights.



Ledger **AWARDS**

Let's discuss your sponsor level!
Email us at info@baltimorecitychamber.org